



CORPORATE SPONSORSHIPS

goto.unm.edu/corp-sponsor

SPONSORSHIP LEVELS AND BENEFITS

Minimum three-year commitment

Benefits	Advocate \$2,500	Supporter \$5,000	Friend \$10,000	Partner \$25,000
One company-named student scholarship each semester				•
One facilitated internship				•
5% discount on Anderson graduate programs				•
Designated Career Management Concierge to help your organization enhance recruiting efforts at Anderson			•	•
One class presentation per semester			•	•
Annual membership for any Anderson advisory board			•	•
Host one on-site Anderson information session per semester			•	•
25% off (up to \$1,500) a professional development program or faculty-led student project to analyze a business problem			•	•
Booth at annual UNM Business & Accounting Career Fair		•	•	•
Discount on a custom professional development training program for your organization		• \$250 off	• \$500 off	• 10% off for 10 people
Priority access and exclusive use of Anderson's on-campus interview rooms twice per semester		•	•	•
One Employer/Position Spotlight promoted on the Anderson website, student newsletter and social media per semester		•	•	•
Name recognition and/or logo placement in each issue of the Anderson alumni newsletter		•	•	•
In-person or virtual participation in company-branded interviewing assignment in professional development course		•	•	•
Specialized recruiting event per academic year (in person or virtual)	• 2 per year	• 3 per year	• 4 per year	• 8 per year
Name recognition and/or logo placement during four premier Anderson events	•	•	•	•
Logo placement on Anderson website and materials	•	•	•	•
Post-event social media thank you campaign with logo	•	•	•	•
Invitations to an Anderson event for networking, recruiting and collaboration	• 2 invitations	• 4 invitations	• 6 invitations	• 8 invitations
Online job and internship listing through Handshake	•	•	•	•
Job, internship and/or event promotion through Career listserv	•	•	•	•
Recruiting consultation	•	•	•	•

FINANCIAL INSTITUTION ADD-ONS

Available with Any Sponsorship Level Commitment

Benefits	Equity \$2,000 per year	Acquisition \$3,000 per year
Additional access to UNM students for recruiting purposes - Spring networking event	• 2 invitations	• 4 invitations
One additional company-specific recruiting/information event per year		•
Continuing professional education series invitations per year	• 2 invitations	• 4 invitations
Meet the Firms recruiting event with corporate signage	•	• VIP invitation
Present at one student organization event per year	• shared presentation	• full presentation

Give online: unmfund.org/fund/anderson-corporate-community-engagement

Give by check: Please make checks payable to UNM Foundation
Please note Anderson Corporate and Community Engagement Fund #203470 in the memo line.

Mail to: UNM Foundation, 700 Lomas Blvd NE, Albuquerque, NM 87102

For more information, please contact Joe Weiss at Joseph.Weiss@unmfund.org

Executive and Professional Education

Anderson offers a variety of executive and professional education options through live Zoom and asynchronous learning to reskill and upskill management professionals and leaders.

Take charge of your career and explore Anderson's new opportunities for your professional development.

Professional Training

Professional Training courses offer skills-based education to new and prospective leaders.

Featured Topics Include:

- Essentials for Managers
- Facilitating with Finesse
- Mediation: 40-Hour Basic Course
- Practical Project Management

Executive Leadership

Executive Leadership courses create a dynamic learning environment for experienced leaders to exchange knowledge and stay current on best practices.

Featured Topics Include:

- Women's Leadership Development
- Nonprofit Leadership Development

Anderson Business Academy

The Anderson Business Academy is composed of stackable units, culminating in various competency-based badges.

Featured Topics Include:

- Human Resources Applications
- Accounting Applications
- Marketing Applications
- Data Analytics Applications
- Entrepreneurship Applications
- Finance Applications
- Supply Chain Management Applications